For Immediate Release
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The Good Life Companies Named a Best and Brightest Company to Work For® in the Nation for 2016

Wyomissing, PA – December 21, 2016: The Good Life Companies were named winners of the 2016 Best and Brightest Companies to Work For® in the Nation by the National Association of Business Resources (NABR).

The Best and Brightest Companies to Work For® award has been recognizing companies nationally for six years. The 2016 winning companies were assessed by an independent research firm, which reviewed a number of key measures relative to other nationally recognized winners. They include Compensation, Benefits and Employee Solutions; Employee Enrichment, Engagement and Retention; Employee Education and Development; Recruitment, Selection and Orientation; Employee Achievement and Recognition; Communication and Shared Vision; Diversity and Inclusion; Work-Life Balance; Community Initiatives; Strategic Company Performance and the Best of the Best Small Business.

Of the 1700 applicants, 346 were recognized as 2016 Best and Brightest Companies to Work For® in the Nation.

“Profitability and stability is essential for businesses in today’s economic climate. Companies that recognize that their employees are the key to their success achieve staying power. Our 2016 winners create their human resource standards to ensure employee satisfaction and they set standards for every business to aspire toward,” said Jennifer Kluge, President and CEO of NABR. “We are proud to honor this year’s national winners.”

The companies that have been selected to be recognized nationally as a Best and Brightest Company to Work For® will be featured in the January 12th online edition of Corp! Magazine. The winning companies will also receive additional recognition as a national winner at a Best and Brightest Companies to Work For awards symposium and gala at a location of their choosing in several U.S. cities.

"We take a lot of pride in establishing a culture where we are able to create jobs. Once the jobs are created, we make sure that the culture we have is unique, positive and helps incubate new ideas,” said Conor Delaney, Chief Executive Officer, The Good Life Companies. “As a leadership team, we are proud that we have been able to create a culture where our

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employees look at us as leaders that are in the trenches with them rather than leading from the back. Leading from the front is and will always be a critical element in our success. This leadership strategy ensures our people stay motivated and inspired to serve our clients and advisors around the country."

The Good Life Companies guidance, education, advice, and experience helped them earn their national award.

As one of the 2016 award winners, The Good Life Companies are now part of a social media contest to exemplify their company culture and employee relations. They will make a one-minute video to share on Twitter and Facebook using the hashtag "#101BB." The Best and Brightest team will vote on the contest entries that are submitted. The winners will receive recognition on Best and Brightest website and social media, one complimentary ticket to a 2017 Best and Brightest Regional Event, and discounted analysis fee for the 2017 national program.

The Good Life Companies' mission is to give their national network of advisors and their clients access to independent financial advice. They specialize in Registered Investment Advisory services and full service support for independent advisors across the country. Their mission is to build a long-term relationship as their trusted and knowledgeable partner. The Good Life Companies aims to accomplish through a commitment to integrity and a high level of client service.

Best and brightest strives to recognize the most influential, trend-setting companies across the country and regionally in focused programs. Participating companies have the opportunity to benchmark results with other cities such as Atlanta, Los Angeles, New York, Nashville, Chicago, and more.

Best and Brightest award is a recognition program funded by the National Association for Business Resources (NABR). The NABR connects, educates, and empowers businesses across the country through focused programs, groundbreaking studies, and field-leading support.

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